

## California Data Privacy Notice – Online –

Last update: 12/19/2022

This California Data Privacy Notice (“Notice”) is provided on behalf of Wood Mackenzie, Inc. (hereinafter “we” “our” or “us”) and applies to consumers (hereinafter, “you” or “your”) of California. This notice applies to personal data we collect on [www.woodmac.com](http://www.woodmac.com) or any Wood Mackenzie-branded website.

### Personal information we collect

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a consumer. For purposes of this Notice, consumers include those who interact online or offline with us.

We have collected personal information in the following categories from consumers in the last 12 months:

Category	Examples	Collected
Identifiers	Real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, e-mail address, account name, or other similar identifiers	YES
Personal information categories in California Civil Code §1798.80(e)	Name, signature, physical characteristics or description, address, telephone number, , insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information	YES
Internet or another similar network activity	Browsing history, search history, information on a consumer’s interaction with a website, application, or advertisement	YES
Geolocation data	Physical location , geocode, longitude/latitude	YES
Professional or employment-related information	Current or past job history; performance evaluations	YES

## Our use of sensitive personal information

We do not use your sensitive personal information.

## Sources from which we collect personal information

We may obtain personal information from the following sources:

- Directly from you: for example, from forms you complete, or products and services offered to you through us, as well as when you communicate with us, such as when you send an e-mail or communication through a social media platform
- Indirectly from you: for example, from action you take when visiting our websites or that is collected automatically
- Clients and third parties in connection with products and services they provide to you
- From our affiliates and subsidiaries
- Publicly available sources

## Purposes for which personal information is collected

We may use personal information that we collect for one or more of the following purposes:

- To fulfill the reason the information was provided: for example, to provide the product or service requested
- To operate, evaluate, and improve our business
- To develop, maintain the quality or safety of, improve, upgrade, or enhance our products and services
- To perform market research
- To advertise and market our products and services and to determine the effectiveness of such advertising and marketing
- To administer our websites
- As required or necessary in response to law enforcement requests or to comply with applicable law, court orders, or governmental regulations
- To perform auditing related to a current interaction with you and concurrent transactions, including, but not limited to, counting ad impressions, verifying positioning and quality of ad impressions, and auditing compliance with this specification and other standards
- To detect security incidents
- To resist and protect against malicious, deceptive, fraudulent, or illegal activity
- To identify and repair errors that impair existing intended website functionality
- To perform services on behalf of, or for, clients or service providers, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing advertising or marketing services, providing analytic services, or providing similar services on behalf of clients or service providers
- To undertake internal research for technological research, development, analysis, or demonstration

### Categories of third-parties that we disclose personal information to

- Affiliates and subsidiaries
- service providers and sub-processors that perform services for us, our affiliates, and/or subsidiaries.
- Clients for which we perform services.

### Purposes for which we disclose personal information to third-parties

We disclose the following categories of personal information to third-parties for the following purposes:

- To fulfil contractual obligations with clients and service providers,
- To complete e-commerce transactions, and
- To provide technical and analytical support for customers.

### Selling or Sharing of personal information

“Selling” means the selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer’s personal information to a third party for monetary or other valuable consideration.

“Sharing” means sharing, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer’s personal information to a third party for cross-context behavioral advertising.

We do not sell or share consumers’ personal information.

To opt-out from Wood Mackenzie emails you may submit your request online here:

[Unsubscribe | Wood Mackenzie](#)

We will still send you legally required emails such as transaction receipts from online purchases and confirmations of event registrations.

### Your additional rights

- You have the right to request the disclosure of:
  - The categories of personal information we collected about you
  - The categories of sources from which we collected personal information about you
  - The purposes for which your personal information was collected
  - The categories of third parties with whom we disclosed your personal information
  - The specific pieces of personal information we collected about you
- You have the right to request the deletion of personal information that we have collected from or about you, subject to certain exceptions and limitations as provided in applicable law
- You have the right to correct inaccurate personal information we maintain about you

## Exercising your rights

To exercise your rights, you or your authorized agent may contact us at:

- [privacy@woodmac.com](mailto:privacy@woodmac.com)
- or here: <https://secure.ethicspoint.com/domain/media/en/gui/69464/index.html>

In order for us to process your request, we may ask that you provide information that reflects your name and current or prior address(es), such as a billing statement, utility bill, or driver's license. Any information collected will only be used for identity and address verification purposes and you may delete information such as account numbers, balances, and license number from any such documents prior to submitting to us.

## Nondiscrimination

You will not receive discriminatory treatment or be retaliated against for exercising any of your rights as described above or in accordance with applicable law. We will not:

- Deny you goods or services
- Charge you a different price or rate for goods or services, including through granting discounts and other benefits or imposing penalties
- Provide you a different level or quality of goods or services
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services

## Contact Us

If you have questions or concerns about this notice, you may contact us at [privacy@woodmac.com](mailto:privacy@woodmac.com)